



MULTIMEDIA DESIGNER

CONTACT

WEBSITE

www.madany.me

EMAIL

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PHONE

056 104 5425

LOCATION

United Arab Emirates

CORE SKILLS

Campaign Design

Motion Graphics

Event Branding

Social Content

AI Visuals

Brand Systems

Photoshop

Illustrator

After Effects

EDUCATION

Ajman University
Mass Communication
Major in Graphic Design

Abdelrahman Madany

Multimedia designer focused on campaign thinking, motion graphics, and visual storytelling for institutions, events, and brands. I create sharp visual systems that help audiences engage, understand, and connect.

Campaign thinking / Motion-led storytelling / Visual systems

CURRENT ROLE

Senior Graphic Designer - University of Dubai
2023 - Present

Experience

- Senior Graphic Designer** 2023 - Present
UNIVERSITY OF DUBAI
Leading creative assets across campaigns, social content, motion graphics, events, presentations, and institutional brand communications.
- Motion Designer** 2021 - 2023
DUBAI POLICE HQ
Created motion graphics for awareness campaigns and contributed to major events including UAE SWAT Challenge.
- Graphic Designer** 2021 - 2021
PROFESSIONAL ELECTRONIC SERVICES
Designed posters, presentations, brochures, website content, and social media materials across multiple channels.
- Freelance Photographer** 2018
AJMAN TOURISM DEPARTMENT
Captured destination and landscape photography for tourism-focused visual content.

Selected Strengths

CAMPAIGNS

Concept-led visual campaigns for institutional and public audiences.

MOTION

Dynamic animation and video graphics for digital-first storytelling.

SYSTEMS

Consistent layouts, brand rules, and scalable design templates.